PROJECT STUDY

BUILDING A DIGITAL FINANCIAL ASSISTANT
BUSINESS & PRODUCT DEVELOPMENT

ABOUT US

We are passionate about Financial Technology and investigate how it influences consumer behavior. To address related research questions we collaborate with banks as well as FinTechs and harness the power of big data and large-scale field experiments. Moreover, we are leveraging technology to create our own unique research environments by building proprietary digital financial products that aim to improve consumer financial decision making. With our research we want to increase the positive impact of Financial Technology on society!

YOUR PROJECT

We are looking for project students (m/f/d) in full- or part-time to support us in building a digital financial assistant. Your tasks will be:

- Analyze the global market for digital financial assistants (e.g. which user problems do they solve, how do they generate revenue, what is their technical infrastructure, etc.)
- Build a feature roadmap for our very own digital financial assistant. Thereby you will emphasize behavioral economic principles to support users in making meaningful financial decisions and thereby increasing their financial health
- Develop a selected feature, by defining the technical requirements, drafting the conversational design and conducting qualitative user research

WHY JOIN US

- You are part of an aspiring new chair that is dedicated to shape digital finance
- High self responsibility: bring your own ideas and shape your work
- Get to know cutting edge technologies used by FinTechs (e.g. Metabase, Rasa)
- Agile, start-up like working environment
- Working flexibly and remotely
- And most important: Have fun working in a young, dynamic & interdisciplinary team!

WHO YOU ARE

- Outstanding analytical skillset, with the ability to break down complex issues
- Team player with a self-driven personality and a hands-on approach
- Prior experiences in Business Development, Product Management or Data Science are beneficial

If this sounds interesting to you, send your CV and transcript to Emanuel & Andreas.
We are looking forward to meeting you!