ABOUT US
We are passionate about Financial Technology and investigate how it influences consumer behavior. To address related research questions we collaborate with banks as well as FinTechs and harness the power of big data and large-scale field experiments. Moreover, we are leveraging technology to create our own unique research environments by building proprietary digital financial products that aim to improve consumer financial decision making. With our research we want to increase the positive impact of Financial Technology on society!

YOUR PROJECT
We are looking for project students (m/f/d) in full- or part-time to support us in building a financial aggregator. Your tasks will be:

- Design a go-to-market strategy including communication channels with customer, stakeholder and strategic partnerships
- Create a financial plan including scenario analysis on the basis of market research and expert interviews
- Develop a content marketing strategy including branding and social media presence based on target group analysis
- Create a landing page to test your hypotheses in a real-world scenario

WHY JOIN US
- You are part of an aspiring new chair that is dedicated to shape digital finance
- High self responsibility: bring your own ideas and shape your work
- Get to know cutting edge technologies used by FinTechs
- Agile, start-up like working experience
- Work flexibly and remotely
- And most important: Have fun working in a young, dynamic & interdisciplinary team!

WHO YOU ARE
- High interest and motivation to learn about finance and technology
- Outstanding analytical skillset, with the ability to break down complex issues
- Team player with a self-driven personality and a hands-on approach

If this sounds interesting to you, send your CV and transcript to Emanuel & Leonard. We are looking forward to meeting you!

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