

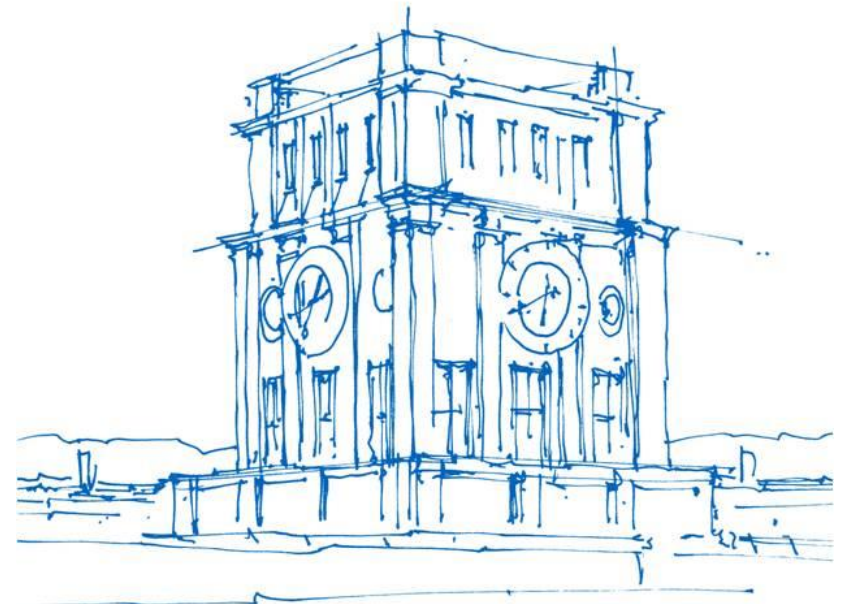
Project studies at ERI

Technical University of Munich

TUM School of Management

Entrepreneurship Research Institute

Munich, June 2020



Uhrenturm der TUM

General information

- Information sheet project studies (TUM School of Management):

https://www.wi.tum.de/wp-content/uploads/2016/09/Informationsheet-Project-Study-in-German-and-in-English_220420-2.pdf

- Guidelines for companies (TUM School of Management):

https://www.wi.tum.de/wp-content/uploads/2016/09/CompanyInfo_ProjectStudies_TUMSoM-1.pdf

How to offer a project study (for companies)

- 1) Draft a brief project description that covers the objective, tasks / work packages, and milestones of the project. Indicate the earliest and latest possible starting date. Send it to David Huber (david.m.huber@tum.de) and request for supervising capacity.
 - Usually, we supervise one project study per startup per semester max.
- 2) We will let you know if we can supervise your project study and who will be the supervisor
- 3) Submit your project study posting (1 page, pdf) to David Huber (david.m.huber@tum.de).
 - For templates, you may see our current postings
<https://www.professors.wi.tum.de/en/ent/teaching/project-studies-and-idps/>
 - We will upload the posting on our homepage. We recommend distributing the posting in other channels as well.
- 4) Let your supervisor know when you have found a team of students to work on the project study. Schedule a kickoff meeting with the team and your supervisor.

Project study structure and content

Duration and workload

- Usually 3 months full-time or 6 months part-time (12 ECTS)
- Please note that 1 ECTS-point is equivalent to 30 work hours – i.e. 360 work hours per student
- MCA students may also pursue projects for 6 credits (180 work hours)

Content

- The goal of project studies is to gain project management experience by working on a specific topic related to a research-oriented or practice-oriented project
- Content, including milestones and objective, is predefined in collaboration with the practice partner
- Depending on the research or practice orientation, requirements for written project reports differ in breadth and content

General procedure

- A team (**minimum 2** to maximum 5 students) works on the project
- The project study starts with planning the time frame of the project and scheduling the kick-off meeting with the research and practice partner. Additional meetings are scheduled on request.
- Depending on the nature of the project, students will be coached by the partner, the research assistant, or both
- The project work should be conducted onsite at the partner, or in exceptional cases from another location. This is to be negotiated with the research and practical partner.
- Division of labor and coordination between student team members should be done autonomously
- After termination of the project students will present their results to the research and practice partner
- The project ends with the submission of the written project report to both partners

Project study registration

- 1) Schedule a kickoff meeting with your ERI supervisor.
- 2) Fill out the application form (Title can be preliminary)
https://www.wi.tum.de/wp-content/uploads/2016/09/Registration-Project-Study_1117.pdf
- 3) Bring the application form (with signatures in original) to your kickoff meeting. Alternatively, you may hand it at ERI

https://www.professors.wi.tum.de/fileadmin/w00bca/ent/Directions_ERI.pdf

or mail it to us: TUM Entrepreneurship Research Institute
Arcisstr. 21
80333 München

- 4) Email a digital copy of your application documents to your ERI supervisor

Project study examination: Deliverables at ERI (1)

1) Report

- Length: usually 15-20 pages (+/- 10%)
- Summarize the scope of the project, your approach to the project, the findings, and learnings during the project study – reflect on the process
- Follow the formal guidelines of our institute
https://www.professors.wi.tum.de/fileadmin/w00bca/ent/Guidelines_theses_and_papers_15July2015.pdf
- Cite correctly (see formal guidelines for more information) and do not plagiarize!
- Include a declaration of authorship
https://www.professors.wi.tum.de/fileadmin/w00bca/ent/Ehrenwoertliche_Erklaerung_deutsch_und_englisch.pdf
- Hand in one hard copy of your report at our institute (submission date is the date of your presentation) and send an electronic version to your ERI supervisor and your practical supervisor (e-mail)

Always check the requirements individually with your supervisor.

Project study examination: Deliverables at ERI (2)

2) Presentation

- Length: usually 20 minutes + 10 minutes Q&A
- All students of the team need to attend the presentation and be prepared to answer questions
- Summarize the scope of the project, your approach to the project, the findings, and learnings during the project study
- Send your presentation upfront to your ERI supervisor and your practical supervisor (e-mail)

Always check the requirements individually with your supervisor.