

## Project study: Developing a Controlling & Planning Tool

### Summary

- Your tool will be used by tens of thousands of people
- Start anytime, single or as a group, success bonus (€€€)
- Apply to: [niclas.preisner@timebro.de](mailto:niclas.preisner@timebro.de)

### Who we are

- timeBro is a successful SaaS startup developing project time tracking software
- € 1.4 M funding, customers in 22 countries, remote team based in Munich
- Learn more: <https://www.timebro.de/en/about-us>

### What we offer you

Actual impact. Your tool will be used by tens of thousands of people and improve their lives – without any exaggeration.

- Every month, over 100,000 people search the Internet for free Excel templates to document their working hours for projects. Most of them are small self-employed workers who can't afford software. They are specialists in their service – but not when it comes to operating a profitable business.
- So they are looking for a way to keep track of their efforts so that they can bill customers later. An approach that usually results in undercharging.
- What we think they actually need is more: they need a simple Excel tool to help them understand if they work profitable on their projects (target/actual hours), to better calculate their offers in advance (hourly rate) - and to better plan their workload with projects.

### Your mission

You will create this Excel tool. You should be able to think like an entrepreneur and be familiar with the most common Excel functions.

1. You will research the business model of service providers who charge by the hour - and analyze the features of related software solutions.
2. You create an Excel template that maps the most important functions in a simplified form and helps users to easily understand their business process.
3. We optimize your template together, write blog posts and then bring the landing page with the FREE download to page 1 of search engines for as many keywords and languages as possible.

### Your reward

- A publication for your resume. We will credit your name as creator of the tool that will be seen and used by tens of thousands of people.
- Depending on the number of downloads we will pay you a little bonus (€€€).